TRAFFORD

FIRST FOR BUSINESS



(Trafford Council presents...)

TRAFFORD

FIRST FOR BUSINESS E-NEWSLETTER

Welcome to the April 22nd edition of **Business Trafford's First for Business e-newsletter** brought to you by Trafford Council.

Trafford Council's Strategic Growth Team acts as a single point of contact for businesses throughout the borough. Whether you are seeking funding, searching for sites or premises, or require guidance on the support mechanisms available to your business, the team can help.

Contents:

- Featured Article
- Latest Business News & Information
- Events update

Featured Article

Trafford Council asks businesses for PPE support

We are appealing to local businesses for any unwanted supplies of personal protective equipment (PPE) it can use.

PPE stock is monitored on a daily basis by the local authority and there are currently sufficient supplies are in place for its staff working in health and social care settings.

However, there is increasing demand for PPE, and the Council is actively looking at ways to increase local stocks to keep up levels of supply and any additional contributions would be gratefully received, with the following items of particular interest:

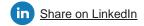
- Goggles (these can be used goggles that are able to be washed)
- Disposable aprons (in an unopened box/roll)
- Disposable gloves (vinyl, Nitrile or powder free latex, in an unopened box)
- Hand sanitiser (minimum 60% alcohol)
- Masks (EN14683 IIR fluid resistant surgical mask, FFP2 (N95) or FFP3)
- Visors (Half or full face: need to be curved to go around the face)

The Council would also be keen to hear from businesses interested in manufacturing new items of PPE.

Anyone who can help should email covid-19@trafford.gov.uk







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Latest business information:

Trafford Council encourages eligible companies to submit their grant applications; Trafford Council is calling upon eligible businesses across the borough to apply for their coronavirus grant support funding. Businesses who are yet to apply for the funding need to ensure they register and submit their bank details to the Council as soon as possible.

For further information on eligibility criteria and to submit an application click here. If you are in any doubt regarding your eligibility, contact business@trafford.gov.uk.

National Cyber Security Centre Guidance for small businesses; The National Cyber Security Centre (NCSC) supports the most critical organisations in the UK, the wider public sector, industry, SMEs as well as the general public. When incidents do occur, NCSC provides effective incident response to minimise harm to the UK, help with recovery, and learn lessons for the future.

To assist SMEs, the NCSC has developed a guide for small businesses around how to improve cyber security within the business. The guide includes five quick and easy steps to help businesses save time, money and even protect their reputation. The steps outlined below can help to significantly reduce the chances of a business becoming a victim of cyber crime.

For further information and to access the guide click here.

Reminder - Coronavirus Job Retention Scheme now open; A reminder that the government's Coronavirus Job Retention Scheme, which provides grants to organisations covering 80% of employee wages (up to a maximum of £2500 per month) for a period of four months from the 1st March 2020, is now accepting applications. For further information on the scheme click here.

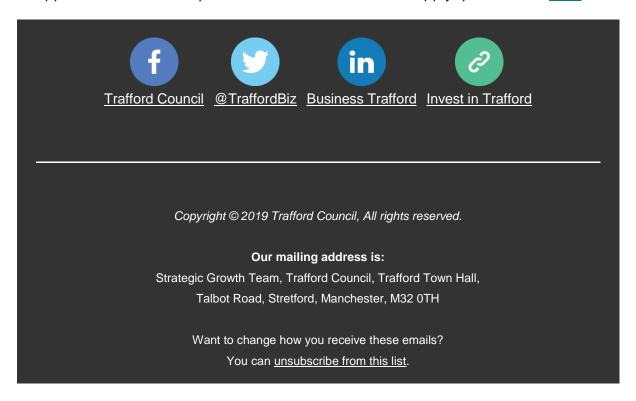
If you would like to speak to a member of Trafford Council's **Strategic Growth Team team** to discuss support currently available to businesses, please do so via email as outlined below or contact 0161 912 4176 and ask to be connected to a member of the team.

- Allison Brierley Allison.Brierley@trafford.gov.uk
- Damien Cutting Damien.Cutting@Trafford.gov.uk
- Mark Bamford (Town Centre Enquiries) -Mark.Bamford@Trafford.gov.uk
- Nidi Etim (Skills, Employment and Apprenticeships) -Nidi.etim@Trafford.gov.uk
- Becci Page (Skills, Employment and Apprenticeships) -Becci.page@Trafford.gov.uk
- or Business@Trafford.gov.uk

Government support for businesses

A reminder that government is providing support to assist businesses at this time. Click here for details of the support mechanisms available.

Businesses eligible for government grants are encouraged to submit their application as soon as possible. For details of how to apply, please click <u>here</u>.



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