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FIRST FOR BUSINESS



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FIRST FOR BUSINESS E-NEWSLETTER

Welcome to the March 31st edition of **Business Trafford's First for Business e-newsletter** brought to you by Trafford Council.

Trafford Council's Strategic Growth Team acts as a single point of contact for businesses throughout the borough. Whether you are seeking funding, searching for sites or premises, or require guidance on the support mechanisms available to your business, the team can help.

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Featured Article

Launch of GM Employ

The Growth Company, along with Greater Manchester Combined Authority and delivery partners has launched GM Employ with the aim of keeping the businesses and people of Greater Manchester working at this this time of challenge and uncertainty.

The initiative will connect employers who have urgent temporary vacancies with individuals across Greater Manchester who are available to start work straight away. It will provide practical support across the recruitment cycle which includes promotion of jobs to a large network of available candidates, quick and efficient recruitment and running a weekly payroll for businesses not used to utilising a temporary workforce.

Employ GM will also support individuals who have been made redundant due to COVID-19, as well as self-employed people who have seen a significant drop in work, by helping them look for new job opportunities as well as providing them with careers advice and training.

Specific help for employers

Employ GM will provide business with support in the following areas:

- Linking them to talent pools that are specific to their individual requirements
- Advertising both temporary and permanent roles and quickly matching

candidates to them

- Providing leadership and management training
- Delivering both accredited and non-accredited training to new members of an organisation's workforce so they can quickly mobilise in new roles or sectors
- Helping employers to quickly payroll individuals who are on temporary contracts
- Supporting employees who have been furloughed
- Providing support for employers who need to re-shape their business
- Support with processing new employees onto their payroll

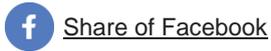
Specific help for individuals

Support will be available for individuals who have lost their jobs as a result of COVID-19, and to self-employed people who have seen a significant drop in work. Help will include:

- Matching people with the right vacancies
- Careers advice
- Training and skills development
- Help finding both temporary and permanent roles
- Redundancy support and help in instances where hours have been reduced
- Support for people who have been furloughed to help them make decisions on volunteering, learning and training

For further information click [here](#).





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Growth Company/GMCA webinar:

- **Growth Company and GMCA webinar 4pm Wednesday 1st April;**
Tomorrow, 1st April 2020, The Growth Company and Greater Manchester Combined Authority will be hosting a webinar to outline the range of support available to businesses in light of COVID-19. Commencing at 4pm, companies are invited to participate to outline the challenges currently being faced by local businesses. Hear from the expert panel including Mayor of Greater Manchester, Andy Burnham. For further information and to register click [here](#).
- If you would like to speak to a member of Trafford Council's **Strategic Growth Team team** to discuss support currently available to businesses, please do so via email as outlined below or contact 0161 912 4176 and ask to be connected to a member of the team.
- Allison Brierley - Allison.Brierley@trafford.gov.uk
- Damien Cutting - Damien.Cutting@Trafford.gov.uk
- Mark Bamford (Town Centre Enquiries) -
Mark.Bamford@Trafford.gov.uk
or
Business@Trafford.gov.uk

Jobs update - latest vacancies

Details of new vacancies will appear here.



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Our mailing address is:

Strategic Growth Team, Trafford Council, Trafford Town Hall,
Talbot Road, Stretford, Manchester, M32 0TH

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